

Hudson Valley Startup Fund  
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**Kingston, NY - Hudson Valley Startup Fund announces new investment in Lessonbee.**

Hudson Valley Startup Fund today announces its recent investment in Lessonbee, Inc. Located in Mount Vernon, NY, [Lessonbee](#) is a transformative online education platform that promotes health and lifelong learning for millions of students and professionals.

Lessonbee's health education lessons are built on research-based skill methodology and integrate well with tasks, homework, quizzes and reflections to achieve National Health Education Standards. Their learning management system platform also delivers a broad range of course materials from a range of trusted and vetted sources.

The Startup Fund's involvement helped attract additional investment to Lessonbee, including a member's direct investment earlier this summer and an additional member sidecar.

"We are excited about our investment in Lessonbee not only because of the strength of its leadership but also because of the timeliness of its services as more educators and school districts turn to online learning solutions," said Hudson Valley Startup Fund Manager Johnny LeHane. "I was originally introduced to Reva through my work with Accel7, the White Plains-based accelerator and was able to witness Lessonbee's growth over a period of time. The Fund looks forward to supporting continued growth and to continuing our connection with local accelerator programs to help build the entrepreneurial ecosystem in the Hudson Valley."

Lessonbee Founder & CEO Reva McPollom added, "This investment comes at a time when schools across the country are struggling to access online educational resources to address trauma relating to the current pandemic, and build capacity in anti-racism education. We're very happy to have Hudson Valley Startup Fund join other investors in this round who recognize the need for culturally responsive health education in schools, and look forward to accelerating our growth in the Lower Hudson Valley region and beyond. "

#### **About Lessonbee Inc.**

Lessonbee is a Mount Vernon-based educational technology company that's reinventing the health education experience for families, schools and districts. Established in 2018, Lessonbee provides a culturally responsive adaptive digital curriculum via a cloud-based reflective learning system that improves student behavior, academic performance, and connection with school. For more information about Lessonbee, visit [www.lessonbee.com](http://www.lessonbee.com) or email [health@lessonbee.com](mailto:health@lessonbee.com).

Business Contact

Reva McPollom

Founder & CEO

<https://lessonbee.com/contact>

#### **About Hudson Valley Startup Fund**

HV Startup Fund is a member-managed seed capital fund that launched in 2016 to support high-growth companies in the HV. HVSF is comprised of 65 investors, most of whom are local business and community leaders who invest time and resources to support the region's entrepreneurial ecosystem. The fund provides seed funding, mentorship, and connections for local entrepreneurs, while delivering investment returns to its members. Hudson Valley entrepreneurs are encouraged to submit applications for investment consideration through the HV Startup Fund page on [Gust](https://gust.com). For more information, please contact Andrew Schulkind, [info@hvstartupfund.com](mailto:info@hvstartupfund.com).

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